



Innovation Breakout Session

Annual Conference 2010

Your Panellists

Neville Jackson (Chairing) Ricardo

Daniel Carter

Conduit Ventures

Roy Williamson

LowCVP

David Tonery

Oxy-Gen Combustion

Andrew Everett

Technology Strategy Board

Richard Bruges

Unipart

- ⊙ **Shaping an idea to meet a market need.**
- ⊙ **The challenges in converting a concept to a product.**
- ⊙ **Growing an auto SME.**
- ⊙ **What OEM's want.**
- ⊙ **Market Introduction.**

Shaping an idea to meet a market need

The challenges in converting a concept to a product

Growing an auto SME

What OEM's want

Market Introduction



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